



Saudi signage delivery from strategy to installation

Serving the Saudi market since 1977, with in-house design, manufacturing, installation and aftercare for hospitality and other commercial environments.

SINCE **1977**

FACILITY **5,000 m²**

MODEL **Consultancy to installation**



ANAMEL ADVERTISING COMPANY LTD.
شركة أنامل للدعاية والإعلان المحدودة



HOSPITALITY SIGNAGE SPECIALISTS SINCE 1977

THE ANAMEL ADVANTAGE

45+
YEARS
EXPERIENCE

150+
LANDMARK HOTELS
ACROSS THE GCC

Hilton
APPROVED
VENDOR

5,000 SQM
MANUFACTURING
FACILITY



Concept-to-Installation Solutions Under One Roof

INTEGRATED CAPABILITIES


CONSULTANCY
& DESIGN


PRECISION
MANUFACTURING


DELIVERY &
SITE INSTALLATION

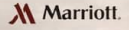

QUALITY ASSURANCE
& LIFECYCLE SUPPORT

PROJECT REFERENCES


Sofitel KAFD
Riyadh


Hilton Obeikan
Tower, Riyadh


Marriott Madinah
Road, Jeddah

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Contact us to support your next hospitality or mixed-use development
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Who Anamel is

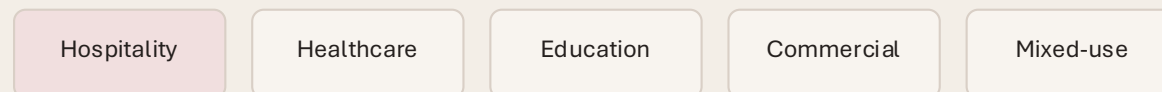
Anamel is a Saudi signage company focused on project-grade delivery. The company supports clients from early planning and wayfinding through design development, fabrication, installation, handover and maintenance.

- Single accountable delivery chain across design, production and installation
- Hospitality-led project experience with wider commercial sector capability
- Arabic / English systems for guest-facing and operational environments



Selected project imagery from source materials

Relevant sectors



1977

serving the Saudi market

5,000 m²

manufacturing facility

AR / EN

bilingual systems
capability

Service scope

Structured to cover the full signage package, not just isolated supply items.

- 01

Consultancy
Wayfinding strategy, standards alignment and scope definition
- 02

Design & engineering
Design development, shop drawings and material specifications
- 03

Manufacturing
In-house production, controlled finishing and quality checks

- 04

Supply & logistics
Packaging, delivery planning and release sequencing
- 05

Installation & handover
Site installation, final inspection and O&M documentation
- 06

Maintenance
Warranty response, rectification and lifecycle support



Representative portfolio details from source gallery

Signage capability

Interior, exterior and specialist systems for hospitality and other commercial environments.

Interior signage

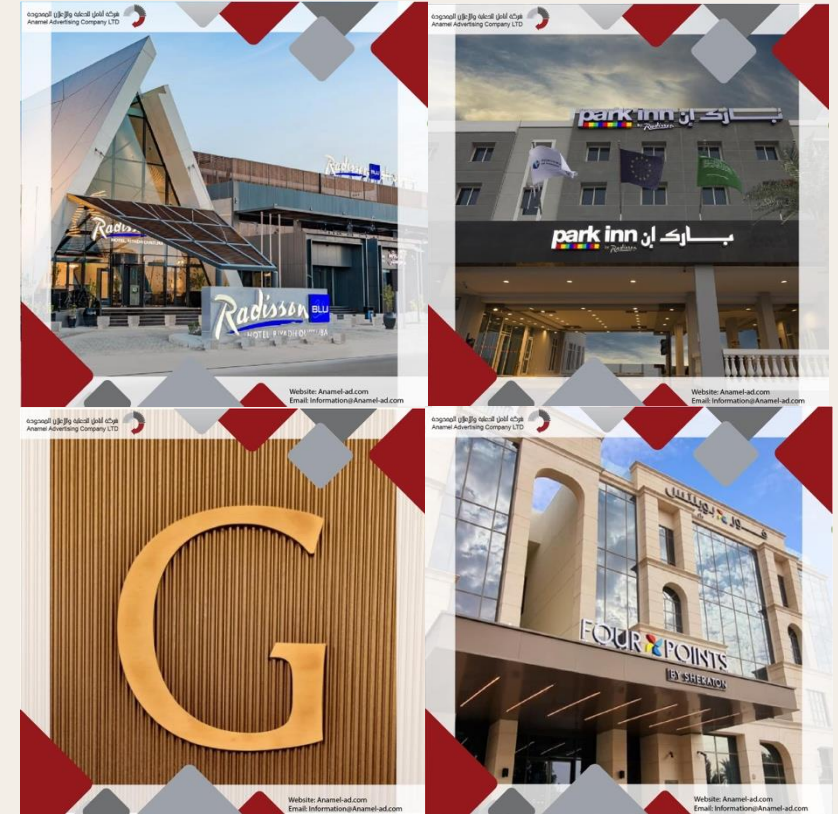
- Wayfinding systems and directories
- Room identification and numbering
- Lift / floor indicators and safety signage

Exterior signage

- Channel letters and monuments
- Parking and vehicular wayfinding
- Façade signage and digital / LED integration

Specialist applications

- Arabic / English systems
- Emergency egress and life-safety signage
- Environmental graphics and modular systems



Materials referenced in source documents include stainless steel, brass, acrylic, glass and aluminium.

Manufacturing and delivery control



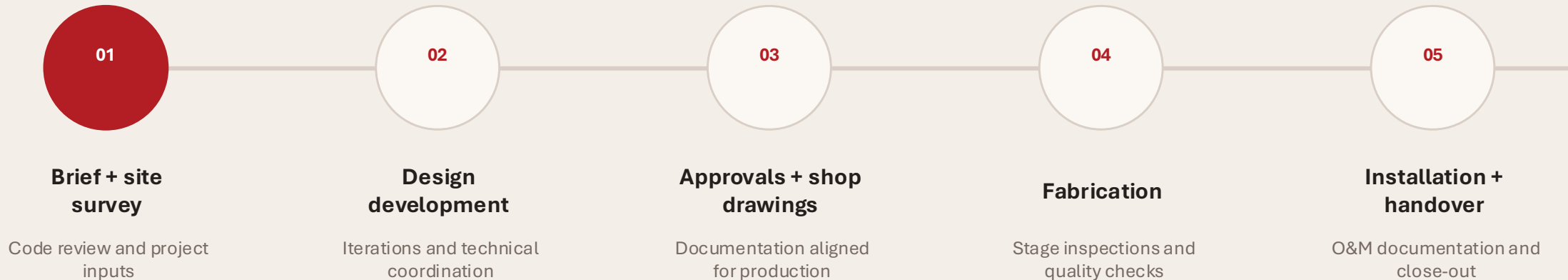
In-house production gives tighter control over quality, finishing, lead time, packaging and installation readiness.

- CNC routing and fibre / CO₂ laser cutting
- Channel letter bending and press brake work
- Welding, UV printing and large-format printing
- Powder coating, spray painting and LED testing
- Quality check, packaging and shipping controls

Built for controlled fabrication, finishing, testing and release — not just sign production in isolation.

How delivery is controlled

The source material shows a five-stage workflow designed to keep signage aligned with approvals, site conditions and handover requirements.



This matters because signage packages fail when design, approvals, fabrication and site installation are treated as disconnected tasks.

Quality, Traceability and HSE

Quality assurance

- Stage inspections
- Finish and fabrication checks
- Installation checkpoints

Traceability

- Material and document traceability
- Critical-stage photo records
- Non-conformance and corrective action workflow

HSE controls

- Induction and toolbox talks
- RAMS / method statements
- PPE, lifting / access planning, incident reporting and waste management

In a signage manufacturing project, quality is typically measured through rigorous inspection processes, adherence to design specifications, and compliance with industry standards to ensure the final product meets customer expectations. Traceability is maintained by documenting each stage of production, from material sourcing to assembly, allowing for accountability and easy identification of any issues that may arise. Health, Safety, and Environment (HSE) measures are assessed by implementing safety protocols, conducting regular risk assessments, and ensuring that all activities comply with relevant regulations to protect workers and minimize environmental impact.



Materials referenced in source documents include stainless steel, brass, acrylic, glass and aluminium.

Selected Saudi references

Named references shown in the source materials. Scope varies by project phase and includes consultancy / design and or manufacturing, supply and installation.

Sofitel KAFD	Riyadh
Hilton Obeikan Tower	Riyadh
Marriott Madinah Road	Jeddah
Hilton KSU	Riyadh
Hilton Garden Inn Dhahran	Khobar
Millennium Al Naseem	Makkah

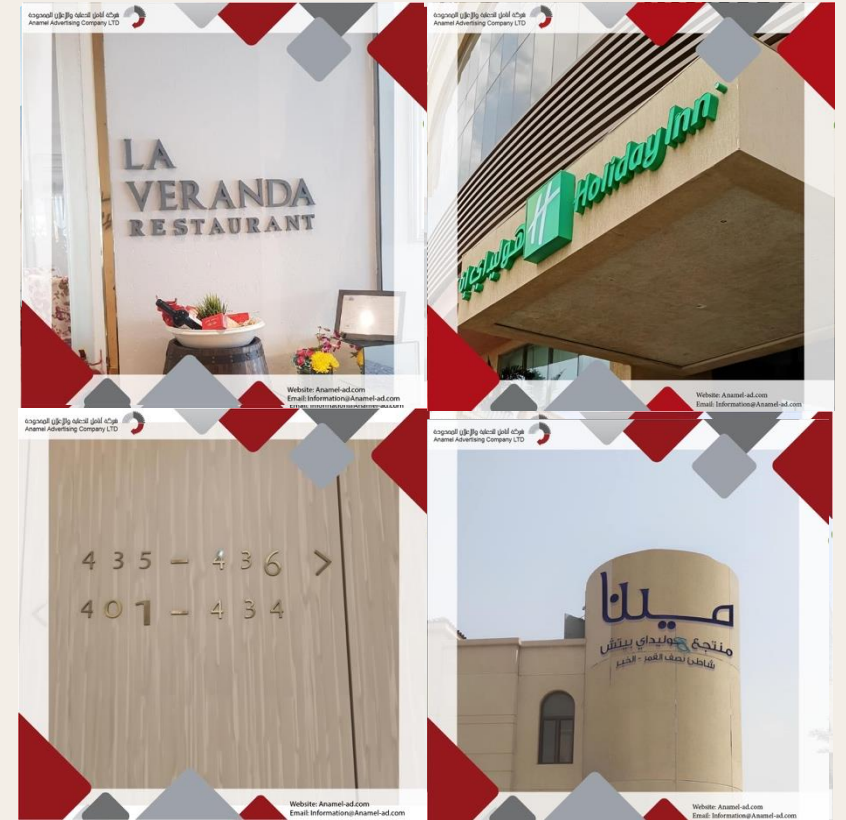
Additional hospitality references are shown in the bidder introduction and one-pager source files.



Why clients choose Anamel

Positioned for buyers who care about execution discipline, documentation and delivery control.

- 01 **Saudi market presence since 1977**
- 02 **HILTON Vendor Hospitality-led project experience**
- 03 **In-house manufacturing control**
- 04 **One accountable delivery chain**
- 05 **AR / EN systems capability with QA and HSE discipline**



Additional project references, sector examples and portfolio imagery can be shared for specific bids or prequalification packs.

Ready to support hospitality, mixed-use, healthcare and commercial projects in Saudi Arabia.

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Additional project references and bid-specific material can be shared on request.



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